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Jefferson County Fair and Rodeo ~ 80th Annual July 24-27, 2013

80 Years of Country Boots & Country Roots

~ Sponsorship Levels ~

Presenting "80th Annual Jefferson County Fair & Rodeo" Sponsor - \$15,000 and above

- ~ 2013 **presenting sponsor** of the 80th Annual Jefferson County Fair & Rodeo
- ~ 2013 **presenting sponsor** of the 45th Annual Cowdeo
- ~ Right to all fair advertising with your business name mentioned before other (time sensitive) sponsors **"Your business presents the 80th Annual Jefferson County Fair & Rodeo"**.
Your name will be in bold print and in the beginning of all printed advertising.
Radio advertising with your business name mentioned as the presenting sponsor and before other sponsors.
- ~ Your business name will be printed on the front of all Cowdeo passes.
- ~ 20 Rodeo performance passes
- ~ 20 Cowdeo performance passes
- ~ Banners (that the sponsor provides) hung up throughout the grounds during Fair and Cowdeo.
- ~ Opportunity to utilize the facility for a company party or picnic.
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that JCFC pays for) in the arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

Rodeo (NPRA) Event Sponsor - \$10,000

- ~ 2013 **presenting sponsor** of the NPRA Rodeo at the Jefferson County Fair.
- ~ Right to all fair advertising with your business name mentioned as (time sensitive) **"Your business presents the NPRA Rodeo at Jefferson County Fair"**.
Your name will be in bold print in all printed advertising.
Radio advertising, **"Your business presents the NPRA Rodeo at Jefferson County Fair"**.
2013 there is also sanctioned Wild Horse Racing both nights to start the rodeo off and before that, new this year, Wild Donkey Races!
- ~ 20 Rodeo performance passes
- ~ 15 Cowdeo performance passes
- ~ Banners (that the sponsor provides) hung up throughout the grounds during Fair and Cowdeo.
- ~ Opportunity to place your name, logo and or colors on the racing barrels (that JCFC pays for) that are used for barrel racing on a daily basis and when the arena is rented.
- ~ Opportunity to utilize the facility for a company party or picnic.
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that JCFC pays for) in the

- arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

Professional Wild Horse Racers Association (Wild Horse Racing) Event Sponsor - \$2,500

- ~ 2013 **presenting sponsor** of the PWHRA Rodeo at the Jefferson County Fair.
- ~ Right to all fair advertising with your business name mentioned as (time sensitive)
 - “Your business presents the PWHRA Rodeo at Jefferson County Fair”.**
 - Your name will be in bold print in all printed advertising.
 - Radio advertising, **“Your business presents the PWHRA Rodeo at Jefferson County Fair”.**
- ~ 10 Rodeo performance passes
- ~ 10 Cowdeo performance passes
- ~ Banners (that the sponsor provides) hung up throughout the grounds during Fair and Cowdeo.
- ~ Opportunity to utilize the facility for a company party or picnic.
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that JCFC pays for) in the arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

NPRA Added Money Sponsor (\$1,800.00) and/or PWHRA Added Money Sponsor (\$1,000.00) together - \$2,800.00

- ~ 2013 **presenting added money sponsor** of the NPRA and/or PWHRA Rodeo at the Jefferson County Fair.
- ~ Right to all fair advertising with your business name mentioned as (time sensitive)
 - Your name will be in bold print in all printed advertising.
 - Radio advertising, as the 2013 **presenting added money sponsor** of the NPRA and/or PWHRA Rodeo at the Jefferson County Fair.
- ~ 10 Rodeo performance passes
- ~ 10 Cowdeo performance passes
- ~ Banners (that the sponsor provides) hung up throughout the grounds during Fair and Cowdeo.
- ~ Opportunity to utilize the facility for a company party or picnic.
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that JCFC pays for) in the arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

Wild Donkey Race ~

We are proudly and excited to bring to the 2013 Jefferson County Fair & Rodeo! Family fun and entertaining... be ready to laugh!

- \$100 per donkey for one night (either Friday or Saturday night race).
- \$150 per donkey for two nights (both Friday and Saturday night races).

You sponsor a donkey and choose your choice of 2 riders (must be 18 years of age or older). Then round up your supporters, cheerleading crew and cheer on your sponsored team to win the trophy with your name on it!

Platinum Sponsorship - \$3,000 - \$4,999

- ~ 2013 advertising before and during fair
- ~ 8 Cowdeo performance passes
- ~ Banners (that the sponsor provides) displayed at fair time
- ~ Opportunity to utilize the facility for a company party or picnic (depending on availability)
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that sponsor provides) in the arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

Golden Sponsorship - \$2,000 - \$2,999

- ~ 2013 advertising before and during fair
- ~ 5 Cowdeo performance passes
- ~ Banners (that the sponsor provides) displayed at fair time
- ~ Opportunity to utilize the facility for a company party or picnic (depending on availability)
- ~ The Jefferson County Fair Complex will put up an 8x4 banner (that sponsor provides) in the arena which will be displayed for one year.
- ~ Ad in Cowdeo program
- ~ Booth space (10x10, inside or outside) at the annual County Fair.

Silver Sponsorship - \$1,000 - \$1,999

- ~ 2013 advertising before and during fair
- ~ Banners (that the sponsor provides) displayed at fair time
- ~ Opportunity to utilize the facility for a company party or picnic (depending on availability)

Bronze Sponsorship - \$500 - \$999

- ~ 2013 advertising before and during fair
- ~ 1 Banner (that the sponsor provides) displayed at fair time
- ~ Opportunity to utilize the facility for a company party or picnic (depending on availability)

Individual Sponsorship B ~ \$250.00 - \$499.00

- ~ Banners (that the sponsor provides) displayed at fair time

Individual Sponsorship A ~ \$150.00 - \$249.00

- ~ Banners (that the sponsor provides) displayed at fair time

Flag Sponsor B ~ \$100.00

We are proudly showing off some of our sponsor’s names again this year, by placing flags on the fair board and staffs transportation with the sponsor’s name on three flag’s. These flags will be flying all over, all during fair. We will supply the flag for you and your cost is only \$100!

Flag Sponsor A ~ \$50.00

We are proudly showing off some of our sponsor’s names again this year, by placing flags on the fair board and staffs transportation with the sponsor’s name on one flag. These flags will be flying all over, all during fair. We will supply the flag for you and your cost is only \$50!

With any of these sponsorships, we can tie your name into an entertainment, event (i.e NPRA rodeo, talent show, BBQ contest, headliner, etc.) or a building sponsorship. If there is a special interest, we can tailor the sponsorship any way you like.

****Contributions made directly to the Jefferson County Fair may be tax deductible under IRS Code 170(c)(1), check with your tax preparer.**

Thank you,

Sandy Forman

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